

April 2012

**+ + + Press Release + + +**  
For immediate release

***BARBIERI at Drupa showing the brand-new SpectroPad***

**BARBIERI electronic at Drupa (Hall 7.0 Booth A23) will showcase their range of professional spectrophotometers for digital large and wide format and industrial printing. These intelligent color measuring devices are thought to measure most different transmissive and reflective media (including textile, glass, backlit film etc).**

**Besides the Spectro Swing which is able to measure flexible, thin media and the Spectro LFP (additionally for rigid and thick media) also the brand-new SpectroPad will be shown!**



Spectropad is the new portable measurement device for all professionals within digital printing including large and wide format printing. Thanks to its large measurement aperture of 6 mm it is able to accurately measure a wide range of different, reflective media. Banner, cardboard, textiles, canvas, PVC, Fine Art Paper, vinyl and Paper are just a few of them.

This new wireless, battery powered spectrophotometer can be operated without a computer and therefore directly at the printer, even without cutting the media. Jobs can be

stored in the device and measurement results (if requested) sent through WiFi to the computer.

The Spectropad is the first measurement device with Barbieri “qb-technology” inside. This new technology is based on D50 illumination and contains the next generation of highest precision spectral core. The D50 illumination used is based on LED technology by Just Normlicht. It fully matches the new measurement condition M1 introduced with the ISO standard 13655-2009 (and additionally M0 and M2). Thanks to the Barbieri “qb-technology” most precision measurement results will be reached.

The touch display makes the operation and job selection a breeze – no matter whether measuring a control bar, a linearization or profiling chart or just a simple spot color. The measurement results will immediately be displayed or sent to the computer for further processing.

With this portable measurement device BARBIERI targets all professionals in digital printing, color management consultants as well as technicians for printer installation. It finally allows using the well-known BARBIERI measurement quality away from the desk or at the customer site.

See us at Drupa Hall 7.0 Booth A23

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*When Color Quality counts*

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**BARBIERI electronic**

*when Color Quality counts*

Barbieri is an international manufacturer and supplier of intelligent color measurement systems which ensure the highest image quality for professional digital printing.

Barbieri is the color measurement market leader for large format, flatbed and industrial printing.

Find out more at [www.barbierielectronic.com](http://www.barbierielectronic.com)