



BARBIERI
electronic
When Color Quality counts

BARBIERI electronic SNC, Via I.-Seidner 35, I-39042 Bressanone (BZ), Tel. +39 0472 834024 Fax +39 0472 833845
e-mail: info@BARBIERIElectronic.com www.BARBIERIElectronic.com

Press Release

BARBIERI electronics' 10th anniversary at Photokina 2006 – new products

BARBIERI electronic, one of the worlds leading manufacturers of densitometers and spectrophotometers this year will attend for the 10th time at Photokina and present there some new products in the field of spectrophotometry and densitometry.

BARBIERI electronic, manufacturer of densitometers and spectrophotometers since more than 20 years this year celebrates an anniversary: their 10th participation at Photokina. Since 20 years BARBIERI electronic was part of Photokina and this show always was an important event for BARBIERI electronic.

This year they will present different novelties in both product ranges, "Phototechnique" and "Color Management". To set a new standard in quality and convenience in densitometry, BARBIERI electronic introduced the LED-technology in their new densitometers. This new technology enables to reach never seen measuring quality and repeatability.

In "Color Management" BARBIERI electronic expands their highly successful product range with a new spectrophotometer. This new measuring device fills the gap between the well-known Spectro 50xy for professional photo applications and the extremely successful Spectro LFP for the flatbed printing market. It is specially designed to respond the needs of all large and wide format printing laboratories.

Within the last years, BARBIERI electronic expanded also their OEM-business and is now a well-known and valued OEM-Partner and -supplier. Also in this field they will present different novelties as special measuring probes to be built-in in printer or minilabs or new external stand-alone measuring probes.

BARBIERI electronic look forward with pleasure to welcome you on their **booth F16 in hall 10.1** and to show you all the novelties.

About BARBIERI electronic *When Color Quality counts*

BARBIERI electronic was founded in 1983 as a manufacturer of densitometers for quality control in photographic processing. In the year 1997 they expand their product range with spectrophotometers and software for color management in the digital imaging. Since some years they produce special solutions for the large-format and flatbed printing market which are unique worldwide. Their product range includes also the Spectro LFP, which is the product with the best cost/performance ratio for the textile printing industry.

Today BARBIERI electronic is a high technology company which offers their customer suited solutions and, based on traditional values (customer oriented, friendliness, respect) an excellent service. Their products are sold all over the world either through distributors to the end-user or directly to OEM-customers.

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Wolfgang Passler
(Marketing Manager)