



**BARBIERI**  
electronic  
*When Color Quality counts*

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**+ + + Press Release + + +**  
**For immediate release**

January, 2009

## **BARBIERI electronic launches new Spectro Swing T**

**Once again BARBIERI electronic prove to be an innovative and close-to-the-market manufacturer as they launch their actual Spectro Swing Series 2 also in transmission "T" only version.**



BARBIERI electronic introduces the right solution for all those digital signage printing companies, printing shops, photographic laboratories and industrial printers who already have a spectrophotometer but cannot measure transparent media such as backlit paper or film.

Getting the right colors on this media is crucial. To be able to do so it is a must owning a spectrophotometer able to measure transparent media. Right for such applications BARBIERI electronic launched their well-known Spectro Swing RT also in transmission only "T" version. This special spectrophotometer gives the opportunity to get a transmission measuring device at a very convenient cost with the possibility to upgrade it in a second step to reflection also.

The Spectro Swing product family is equipped with all features needed in production environments. It is tailored to the need of all aqueous, solvent and UV roll-to-roll printers. Almost every thin flexible media with a thickness up to 0,7mm (0.03 in) can be measured. It is supported by most important RIP software and the measurement software Profile-Xpert Gateway and therefore also the Spectro Swing runs under both MAC and PC.

The Spectro Swing (and according software) allows you to:

- Print right colors on almost every media used in print production environments (also on very special media such as transparent ones)
- Save money due to ink reduction
- Save time due to automatic and fast measurements
- Save media due to getting the right results immediately

For more information please visit [www.barbierielectronic.com](http://www.barbierielectronic.com).

**Wolfgang Passler, MBA**  
(Marketing&Sales Manager)



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**About BARBIERI electronic**

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BARBIERI electronic was founded in 1983 as a manufacturer of densitometers for quality control in photographic processing. In the year 1997 BARBIERI electronic expand their product range with spectrophotometers and software for color management in the digital imaging. Since some years BARBIERI electronic produce special solutions for the large format, wide format and flatbed printing market which are unique worldwide.

Today BARBIERI electronic is an Italian, high technology company which offers their customer suited solutions and an excellent service. Products are sold all over the world either through distributors to the end-user or directly to OEM-customers.

Find out more at [www.barbierielectronic.com](http://www.barbierielectronic.com)